

Steve Van Valin

Keynote Speaker

“Thank you Steve for your outstanding keynote talk. Your insights were spot-on and you have a great talent for telling the story in a way that easily resonates with people.

I so appreciate your genuine spirit, and willingness to go the extra mile for our event.”

Holly Acer, National Forest Service

Why should I work for you?



Steve Van Valin, Founder and CEO

Culturology
Breakthrough from the inside out

About

Steve Van Valin



Founder of Culturology

Steve Van Valin is CEO and founder of Culturology. He is a culture shaping strategist, and innovation expert. Steve works with leaders who believe healthy engaged cultures are their ultimate competitive advantage. His breakthrough approaches drive ideas, and high-performance.

Steve led the culture at the multi-media shopping giant - QVC for 14 years. QVC's collaborative culture became their ultimate strategic advantage in creating a remarkable customer-focused brand. QVC grew beyond \$10 b in annual revenue with that philosophy.

Steve has over 25 years of experience developing winning culture and innovation strategy. He sparks insights and inspires action through an upbeat, positive, and creative style. It's all about helping people get to their own best thinking as a leader.

Steve is the author of the forthcoming book Amplify! The Power of Meaning. He is a Vistage International certified keynote speaker..

The most frequent words attributed to Steve from feedback



Steve works with engaged and dynamic clients



Amplify ! Meaning

Winning hearts and minds in the age of purpose



To engage and inspire you have to mean it

We've entered the age of purpose and meaning. Get ready to challenge yourself to create meaningful experiences that truly motivate. Amplify joy, creativity, and engagement in others as a meaning-maker. Explore how you can positively influence people by creating a meaning-rich work experience.

Ideas that you can act upon immediately as a leader.

Purpose and Meaning are critical to high-performance cultures that attract and engage millennials and all generations. You can shape a meaning-rich culture through the power of Purpose.

This talk will activate a new level of emotional intelligence in you – an attribute that inspirational leaders possess and express with grace and ease to amplify Meaning. The practical actions-steps, and relevant ideas will energize you to be difference-maker for the people you lead. Elevate your own level of engagement and Meaning while leading with new found energy, confidence and satisfaction.

Key applications

- Why Purpose and Meaning are a sustainable motivators of engagement and performance
- How to clarify Purpose to create the conditions for Meaning
- How to amplify Meaning with specific action-steps based on Harvard Business School research
- The one action every leader must take to gain respect within their team culture
- Re-new your own sense of Meaning and Purpose as a leader

"The team was buzzing about the exercises, and everyone had really positive take-aways."

Nikos Petrides, COO of PerPay

"Steve's energy and creativity spark the creativity in others. He comes highly recommended!"

Margeaux Bernhard, Big Brothers Big Sisters Philadelphia

Based upon
Steve VanValin's
forthcoming book

